

**MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE SOUTH SHORE TRANSPORTATION MANAGEMENT ASSOCIATION**

April 17, 2020

TIME AND PLACE OF MEETING

A regular meeting of the Board of Directors (the “**Board**”) of the South Shore Transportation Management Association, a Nevada nonprofit corporation (“**SS/TMA**”) was held VIRTUALLY VIA ZOOM/CONFERENCE CALL on the date set forth above at 8:30 a.m., local time, pursuant to a meeting notice duly given to all of the members of the Board in accordance with Section 4.10 of the Bylaws of the Corporation (the “**Bylaws**”).

ATTACHMENTS

- UPDATED Minutes of the SS/TMA Board of Directors Meeting of March 20, 2020

QUORUM AND CALL TO ORDER

1. Welcome and Introductions

Board Chair Mr. Teshara called the meeting to order at 9:03 am. Based on the number of directors in attendance at the meeting, identified via rollcall, it was determined that a quorum was present and that the meeting could proceed.

The following Directors were present at the meeting, via conference call:

Ryan Smith
Jerry Bindel
Steve Teshara
Gavin Feiger
Darcie Goodman Collins, Ph.D.
Frank Gerdeman
Ami Chilton
Chris Proctor
Mike Bradford

The following Director was not present:

Carol Chaplin

The following guests were present at the meeting:

Michelle Glickert (TRPA), Alyssa Bettinger (TRPA), Nick Haven (TRPA), Carl Hasty (TTD), Rich Bodine (Lodging Association), Russ Dahler (Community Mobility), Stephen Lani (NDOT), Kira Smith (TRPA), George Fink (TTD), Zach Thomas (TTD), Melanie Sloan (TRPA), Rebecca Bryson (Community Mobility), Lew Feldman (Feldman Thiel, LLC).

Marissa C. Fox, Esq., from MOBO Law, LLP, was present as legal counsel for SS/TMA.

2. Adoption of Minutes – Meeting of March 20, 2020

Mr. Gerdeman requested a correction: “ADVANCE” not “LTCC” offered to provide technical support services for virtual meetings. Correction noted and updated minutes attached to these notes.

Adoption of minutes moved by Mr. Bradford, seconded by Mr. Bindel, approved unanimously

3. Update from Tahoe Douglas Visitors Authority

Tahoe South Events Center – Next Steps

Mr. Rice provides an update that the Douglas Board of County Commissioners voted 3-2 as expected to approve funding for Events Center and transit circulator. Mr. Teshara clarified that funds that go to the Tahoe Douglas Transportation District (TDTD) will be allocated to microtransit/transit system that is part of the Events Center, estimated to be about \$450,000 annually based on last year under a robust economy.

Mr. Feldman provides an update reflecting COVID: TDVA will not be able to sell bonds immediately, but they have a couple of back up plans for whole project. There is also a parking management plan with the four casinos that is part of the project and the project leads will move forward with finalizing that agreement this year.

Mr. Smith asks if Heavenly will lose their employee parking spaces at Montbleu this summer? Mr. Feldman, Mr. Smith and Mr. Bradford discuss parking availability in the casino core and the potential of Lakeside Casino parking availability this summer.

4. Updates from Tahoe Transportation District – Carl Hasty

New: Free Fare Transit

Mr. Fink provides an update: starting April 12, TTD went free-to-user for safety, using CARES act funding to avoid operator-rider contact. Free fares for south shore routes was going to start in October 2020 and this emergency funding will last until then so TTD will be able to provide 26 months of free fares, until May of 2022. All TTD routes including Carson and East Shore Express are included in this free fare program. Mr. Fink adds that ridership is down ~60% due to COVID, across the system, but they do not have data on the effect of free fares yet.

Transit system changes related to COVID-19 (best practices for public health)

Mr. Fink updates that safety messaging in all languages is available, cloth masks are available for all employees and encouraged but not mandated for employees or passengers, yet. No staff members have had symptoms or tested positive.

Changes, if any, due to transit routes

Mr. Fink updates that there have not been any route or service changes due to COVID yet.

Anticipated funding from the transit provisions of the CARES Act

TTD staff updates that they are not anticipating additional emergency/CARES funding for free fares but that they have been working with TRPA to look at post-May 2022 funding for free fares. TTD is expecting a 40% reduction from California Transportation Development Act funding due to sales and gas tax, but additional federal CARES funds may help fill this gap.

Status Report: Continuing work on the One Tahoe Transportation Funding Initiative and the role of the new TTD “Governance Committee”

Mr. Hasty provides an update that TTD is working with TRPA and TTD committees and other stakeholders, including through the RTP and local jurisdictions to refine a project list; and things are changing with the economy that might result in federal infrastructure funding coming at some point.

5. Updates from TRPA/TMPO – Nick Haven, Michelle Glickert, et al

Status Report – Outreach and development of the Regional Transportation Plan Update

Ms. Glickert updates that TRPA is currently updating its Regional Transportation Plan (RTP) which is the 20-year transportation vision and is updated every 4 years. For this update, TRPA is focusing on four areas: transit, trails, technology, community. For the required project list, TRPA is focusing on timeframes and phasing. The project list is a very significant component of the plan and transportation projects must be in RTP to be eligible for state and federal funding. TRPA is currently working with local jurisdictions to update that list by conducting outreach and making most of online presence at this time, but Ms. Glickert clarifies that TRPA still has work to do to reach people that are not online. Along those lines, TRPA is starting a webinar series on transportation - one every Monday starting at noon for next 4 weeks. All RTP info: www.trpa.org/rtp.

Mr. Haven adds that TRPA is working to engage and mobilize the private sector to both mobilize implementation and discover needs. This may be especially relevant to the visitor sector.

Opportunity for review and comment on FY 2020-201 Transportation Overall Work Program (OWP)

Mr. Teshara introduces this document as important to the SS/TMA because the \$7,000 of annual funding for SS/TMA activities work comes from this work plan.

Ms. Glickert provides an update: there is a draft out for public comment right now. It is a management tool for TRPA/TMPO that is created every year and also includes federal and state required activities. The work plan has eight separate work elements, see more here: <https://www.trpa.org/wp-content/uploads/20-21-OWP-Public-Draft.pdf>. There are a lot of options for the SS/TMA to help implement to work plan, for example: work element 103, Transportation Demand Management (TDM), employee trip reduction, bike challenge, safe routes to school, etc.

6. Updates from TRPA/TTD

Development of the Main Street Management Plan (MSMP)

See more here: <https://www.trpa.org/transportation/plans-projects-and-programs/main-street-management-plan/>

Ms. Bettinger provides an update: TRPA and their consultants are focusing on two overarching design ideas ("green street" and "festival street") and waiting for the required parking management and transit sub-plans to get a little farther along on planning to further refine the MSMP. TRPA's consultant is working on making a hybrid version of the two overarching designs because that is what stakeholders indicated they wanted. Ms. Bettinger mentions that Events Center transit combined with TTD service may meet the transit requirement for MSMP and that the parking management plan is also progressing with consultant support.

Development of the Parking Management Plan

Mr. Thomas updates that the parking consultant is working on a draft set of recommendations that should be ready next week and there will be public engagement coming up including going to TRPA and TTD boards for public hearing and approval because it is a requirement for the Loop Road project.

Work with the City regarding possible modifications to the new US 50 Route Alignment

Mr. Thomas provides an update: Caltrans reviewed the City's proposed alignment and they are setting up a meeting to discuss the next steps - what the City wants to do with the information. The primary focus and issue of concern to Caltrans is safety/geometrics, but the City's goal is to reduce the impact on the Rocky Point neighborhood.

Pacific Development Group planned affordable housing project at the corner of Pioneer Trail and Ski Run Boulevard

Mr. Thomas provides an update: TTD is working on agreement documents and it will likely take a year or two to get funding.

7. Other Updates

Nevada Federal Lands Access Program (FLAP) funding application for the "Tahoe South Gateway Recreation Access Improvement Project." (an outcome of the Expanded Kahle Vision Plan)

Mr. Teshara provides an update that NTCD (Nevada Tahoe Conservation District) submitted Federal Lands Access Program (FLAP) funding application for this project.

Status Report – Development of the 2020 Tahoe Basin Construction Season Map

Mr. Lani provides an update: Mr. Teshara has a draft map that he distributed or will distribute to this group. In the meantime, Mr. Lani shares his screen to show the draft map which has only two projects this year, both Caltrans: Echo Summit and Y to Trout Creek (striping, cleanup work). This group can provide comments after Mr. Teshara distributes the draft map.

Community Mobility Group – 2020 Tahoe Bike Challenge

Ms. Smith provides an update: The 15th Annual Tahoe Bike Challenge is still happening this year and will take place during the entire month of June this year instead of just the first two weeks. Bike to School will not happen because schools are closed. The website is www.lovetoride.net/tahoe or www.tahoebike.org/BikeChallenge.

Mr. Feiger explains how SS/TMA members and their networks can engage with and support the Bike Challenge:

- Form a team – even if a business is closed, it's a good way to keep employee moral up
- Share with business community and help advertise
- NOT looking for donations this year, quite the opposite. The Lake Tahoe Bicycle Coalition is looking at donating to offset costs of businesses offering discounts and to buy local gift certificates.

Ms. Bryson asks the group if any jurisdictions are applying for California State Active Transportation Program (ATP) funding. Mr. Haven replies that El Dorado County is applying for their Meyers Connections project (Apache Ave Complete Streets) but he has not heard of any others.

Other Updates

Mr. Bradford provides an update on Lakeside Casino: it closed, did not go bankrupt. They did not want to run out of cash so not going to re-open so they can run down their operations. They kept a few maintenance employees on and are taking care of any liabilities and then putting the property up for sale. Employees are hurting because Lakeside did not get CARES Act money because gaming is not eligible. So, it will go up for sale and someone else will buy it and decide what they want to do with it.

8. SS/TMA Planning Matters (for discussion and possible direction)

Should SS/TMA file for an Economic Injury Disaster Loan?

Ms. Collins reports on her research into CARES Act funding: it sounds like SS/TMA would only get about \$1,000, but the application is easy and applying could get SS/TMA in line for future stimulus-like funding.

Mr. Teshara adds that it sounds like the funding pools are out of money anyway.

Mr. Bradford is interested in finding out how difficult it would be to apply before we decide whether to pursue it but that if we want to apply, getting in the queue is necessary.

Mr. Teshara will follow up with Ms. Fox and see what her advice is on applying.

Is there interest in pursuing formation of a Tourism Business Improvement District to support transit services?

Mr. Teshara recommends discussing this during strategic planning along with other funding sources (e.g. TRPA might have an extra \$5,000 in their OWP).

Are their viable alternatives to an in-person Board retreat?

Ms. Collins reported that she reached out to some facilitators, following up from last month, and got some great initial feedback.

Mr. Teshara suggests that the SS/TMA works on other projects like a website instead of trying virtual strategic planning.

Mr. Bradford suggests that it is critical that we do some strategic planning to get a path going forward with longer term understanding of what our goals are.

Mr. Bindel, Mr. Smith, and Mr. Proctor agree.

Mr. Gerdeman asks to clarify if we are talking about actually scheduling a strategic planning session or planning to plan the session, wondering if we could pull a virtual session together in a week.

Ms. Collins suggests that a facilitator would want to do some background interviews with the individual board members so it might take a bit longer than a week, but we could put something on the calendar now.

Mr. Feiger suggests the afternoon of May 1 for a virtual strategic planning session.

All board members present confirm that time works for them.

Mr. Haven suggests that if a work plan is one of the deliverables, it might help get funding (like from TRPA's OWP)

Should SS/TMA Committee(s) be activated?

Ms. Collins suggests forming at least one committee for strategic planning. Mr. Smith and Mr. Proctor offer to join Ms. Collins on the committee to help plan the strategic planning session for May 1.

9. Board Member Updates

City Funding

Mr. Teshara and Ms. Collins report that they reached out to the City regarding our pending \$75,000 annual funding agreement and are waiting to hear back.

10. Future Agenda Items

None requested during this agenda item.

Next Regular Meeting: May 15, 2020

Virtual Strategic Planning: May 1, 2020

11. Adjournment

There being no further business to come before the Board, Chair Teshara adjourned the meeting at 10:28 am.