

**MINUTES OF A REGULAR MEETING  
OF THE BOARD OF DIRECTORS OF  
THE SOUTH SHORE TRANSPORTATION MANAGEMENT ASSOCIATION**

Friday, August 21, 2020

**TIME AND PLACE OF MEETING**

A regular meeting of the Board of Directors (the “**Board**”) of the South Shore Transportation Management Association, a Nevada nonprofit corporation (“**SS/TMA**”) was held VIRTUALLY VIA ZOOM/CONFERENCE CALL on the date set forth above at 8:31 AM, local time, pursuant to a meeting notice duly given to all of the members of the Board in accordance with Section 4.10 of the Bylaws of the Corporation (the “**Bylaws**”).

**ATTACHMENTS**

- 8/21/20 Agenda
- 7/17/20 Meeting Minutes
- 6/19/20 Amended Minutes
- SS/TMA Strategic Plan
- FY 2019-2020 Annual SS/TMA Report to TMPO/TRPA

**BOARD MEETING MINUTES**

**QUORUM AND CALL TO ORDER**

**1. Welcome and Introductions**

Board Chair Mr. Teshara called the meeting to order at 8:31 am. Based on the number of directors in attendance at the meeting, identified via rollcall, it was determined that a quorum was present and that the meeting could proceed.

**The following Directors were present at the meeting, via virtual meeting:**

Ryan Smith  
Jerry Bindel  
Steve Teshara  
Gavin Feiger  
Darcie Goodman Collins  
Frank Gerdeman  
Ami Chilton  
Chris Proctor  
Carol Chaplin  
Mike Bradford

**The following Director was not present:**

All present.

**The following guests were present at the meeting:**

Wes Rice (Douglas County), Michelle Glickert (TRPA), Russ Dahler (Community Mobility), Carl Hasty (TTD), George Fink (TTD).

No legal counsel for SS/TMA (Marissa C. Fox, Esq., from MOBO Law, LLP) was present.

## **2. Adoption of Minutes – Meeting of June 19, 2020**

Mr. Teshara points out a typo on page three: RTP funding “gap”.

Adoption of minutes as amended moved by Mr. Smith, seconded by Mr. Bindel, Mr. Bradford abstains, approved unanimously.

Report on SS/TMA Directors & Officers (D&O) Insurance by Treasurer Jerry Bindel: we have a quote for \$698 for \$1 million in D&O insurance. This is for no employees, premium goes up by a little over \$100 if we have employees.

Mr. Teshara recommends bringing the proposal to the Board next month for approval. Mr. Bradford moves to approve, Mr. Proctor seconds, Mr. Smith abstains, approved unanimously.

## **3. Presentation/Overview of Public Draft SR 89 Corridor Management Plan by Devin Middlebrook, TRPA**

See presentation attachment.

This is part of the Corridor Connection Plan and helps implement the RTP.

There is also an existing conditions report based on 15 days of in-field data collection along with an extensive amount of other data.

The Plan lays out 28 different actions implemented over 3 phases including completing the Tahoe Trail (multi use path), restricting roadside parking and replacing it with off-road parking (managed with reservations and pricing), and transit. Later phases increase amount of transit and include a water taxi as well as intercept lots. The Plan is broken into 50 segments or sub-corridors each with specific improvements beyond trail, transit, and parking management.

There are 4 different transit alternatives with 3 different types of routes (two local west shore and one Stateline to Emerald Bay)

One overarching theme is to "flatten the curve" by spreading visitation out over the course of the day and year. The Plan includes winter and off-season access.

There is discussion of the increased operational management and resources that will be needed to implement the Plan.

The project leads (TRPA, TTD, USFS) have done very extensive public outreach, continuing through COVID.

Question and answer:

- Ms. Bryson asks what the percentage of visitors come from the north and south. Mr. Middlebrook responds that about 60% come from the south and 40% from the north with most returning the same direction they came from.
- Mr. Bradford asks how long people are staying. There are different types of visitors but on the average summer day, 16,000 people visit Emerald Bay every day and 10,000 stay for some time and 6,000 only want to be there for a short period of time. More details in existing conditions report
- Ms. Chaplin asks about timeline. Phase 1 will hopefully be implemented in 5-10 years then building from there, but it might be kind of piecemeal because there are existing projects that some are thinking of like USFS at Camp Rich moving Pope kiosk farther away from highway, internal circulation, small sections of bike path.
- Ms. Collins asks if there is some adaptability in the plan to look at different models of transit to implement more quickly. There are 26 items that need addressing and one we have or need to add is to look at public-private partnerships and phasing (for example Muir Woods started removing parking as they added shuttles).

#### **4. Presentation on the US Highway 50 Elements of the El Dorado County Transportation Commission (EDCTC) Regional Transportation Plan Update 2020-2040** by Jerry Barton, Senior Transportation Planner, EDCTC

See these resources:

- Link to RTP Information on the EDCTC Web Page: <https://edctc.squarespace.com/rtp2040>
- Direct Link to EDCTC RTP Public Outreach Video: <https://youtu.be/Jd4saY-jdD8>

EDCTC is like TRPA - has a board of local elected. Their emphasis is on the west slope but Tahoe is obviously important. They update their RTP every 5 years. 20 year planning horizon

As with Tahoe RTP and all RTPs, have to have a fiscally constrained project list (have to project enough funding for all projects in the plan).

Tahoe-affecting projects in the short term (10 year):

- Camino frontage road connecting to El Dorado trail and new Caltrans undercrossing
- Mosquito road park-and-bus expanding to 50 spaces. Stop for Amtrak bus to Tahoe and US 50 commuter bus.
- White Rock Road widening
- Echo Summit repaving from Sierra to Pioneer Trail

The Environmental Impact Report (EIR) will be out for 45-day review starting Sept. 4

Group feedback:

- Mr. Teshara: we need a rest area and more CMS on the way to Tahoe. Mr. Barton: we'll look at adding those into this RTP.
- Ms. Glickert asks about regional park and rides. Mr. Barton responds that they discussed it in 2017 and they are putting it on the constrained list this time around. Strawberry could be a good spot for that, also would help address illegal parking for snowplay.
- Mr. Gerdeman and Mr. Smith discuss emergency evacuation and maybe role for SSTMA on communicating, especially plan while Echo Bridge is closed next month.

#### **5. SS/TMA Committee Reports**

##### Communications Committee

Mr. Feiger provides an update on the Request for Proposals to Develop SS/TMA Website: received 3 good proposals, all between \$3-5k. Communications Committee will review and score, maybe interview, and then choose.

Mr. Teshara requests for Board Direction on Process for Interviewing Top 2 Proposals and the Award of Funds Not to Exceed \$5,000 to proceed with Website Development.

Ms. Chilton moves to approve, Mr. Bradford seconds, all in favor.

Mr. Gerdeman provides an update on the flyer: this is the first communication/education piece that the Communications Committee has worked on. It is simple about being a good transit consumer. This was in-kind from ADVANCE to SSTMA. Printed and beginning to distribute through Barton, TTD and ADVANCE.

##### Planning and Administration Committee

Ms. Collins leads a brief assessment about halfway through the year. CommuteTahoe is one change – we had an action plan to start working with businesses this year but based on COVID restrictions we don't feel like we can get anything implemented. We will figure out how to get the employee surveys out or some other near action.

Ms. Collins provides an update on Potential City Funding for SS/TMA: we had a draft agreement earlier this year for \$75k for a year but the agreement didn't make sense with the new board and strategic plan. Ms. Collins received a commitment from last week from new City Manager that we will get \$75k per year for two years starting this October. The main obligation will be to conduct annual workplan (like TRPA agreement). Next steps:

- Follow up from last month, getting simple funding description from TTD to see where we can be helpful with our small budget.
- Forming technical advisory committee for local government partners - will look at that more this year.
- Elected TMA seats - best to wait until 2021 after we have a year of work and some successes to show.

## **6. Transportation Project Updates**

- Mr. Smith: Heavenly is maintaining a full budget for winter transit this year so will have the same number of buses, but at 1/3 occupancy, so some operating adjustments might be necessary. Plans to season pass holders coming out in next few weeks so they can decide what they want to do.
- Mr. Feiger provides an update on ongoing construction projects: Al Tahoe Mobility Enhancement on schedule, Lake Tahoe Blvd pilot (striping from the Y to Viking Way in preparation for complete streets project next year), Greenway (delayed finish until spring is likely due to COVID-affected boardwalk factory), City Greenway connection approved and funded from Johnson Blvd. to the Greenway.
- Mr. Bradford updates that STAR discussed the Main Street Management Plan (MSMP). There have been a lot of ownership and leadership changes that have created a lot of new faces that haven't been involved up until now and aren't super familiar with Tahoe and how it works. Need to get a presentation or some kind of outreach to STAR in the next couple of months. Might be a role for SSTMA. Mr. Smith adds that there is a need to educate about benefits of paid parking and why it's being required
- TRPA: RTP out Sept. 10 for 45 days, official public hearing on Sept. 30 and then TTD(TTC) Oct. 9, RPIC for policies and goals in October, public comment closes Oct. 25th and then final approvals in November. TTD/TRPA: MSMP, parking plan recommendations in coming months, will try to get updates to this board.

## **7. Board Member Updates**

- None, see D&O insurance under "approval of minutes" agenda item, above.

## **8. Future Agenda Items**

Mr. Teshara requests future agenda items, directors provided the following suggestions:

- Update/Status Report – Tourist Core Parking Management Plan and the Mainstreet Management Plan
- Further Discussion: Establishing the SS/TMA Technical Advisory Committee (timing to be discussed)
- Discussion on Potential Areas of Collaboration with Christine Maley-Grubl, new Executive Director of the Truckee North Tahoe TMA (October)
- Communicating about the Echo Pass closure
- Plan for advocacy letters? SR 89 and ED County RTP are due next month.

## **9. Adjournment**

Mr. Teshara confirms the next Regular Meeting Date as Friday September 18, 2020 at 8:30 am via Zoom.

There being no further business to come before the Board, Chair Teshara adjourned the meeting at 10:17 am.