

**MINUTES OF A REGULAR MEETING  
OF THE BOARD OF DIRECTORS OF  
THE SOUTH SHORE TRANSPORTATION MANAGEMENT ASSOCIATION**

Friday, August 21, 2020

**TIME AND PLACE OF MEETING**

A regular meeting of the Board of Directors (the “**Board**”) of the South Shore Transportation Management Association, a Nevada nonprofit corporation (“**SS/TMA**”) was held VIRTUALLY VIA ZOOM/CONFERENCE CALL on the date set forth above at 8:31 AM, local time, pursuant to a meeting notice duly given to all of the members of the Board in accordance with Section 4.10 of the Bylaws of the Corporation (the “**Bylaws**”).

**ATTACHMENTS**

- Draft Minutes from 8.21.2020
- Director and Operators (D&O) Insurance Quote and Application

**BOARD MEETING MINUTES**

**QUORUM AND CALL TO ORDER**

**1. Welcome and Introductions**

Board Chair Mr. Teshara called the meeting to order at 8:33 am. Based on the number of directors in attendance at the meeting, identified via rollcall, it was determined that a quorum was present and that the meeting could proceed.

**The following Directors were present at the meeting, via virtual meeting:**

Ryan Smith  
Jerry Bindel  
Steve Teshara  
Gavin Feiger  
Frank Gerdeman  
Ami Chilton  
Chris Proctor  
Carol Chaplin  
Mike Bradford

**The following Director was not present:**

Darcie Goodman Collins

**The following guests were present at the meeting:**

Wes Rice (Douglas County), Dan Bolster (Senior Transportation Planner with EDCTC, subbing for Jerry Barton), Zach Thomas (TTD), Alyssa Bettinger (TRPA), Kira Smith (TRPA), Russ Dahler (Community Mobility), Michelle Glickert (TRPA), George Fink (TTD), Nick Haven (TRPA).

No legal counsel for SS/TMA (Marissa C. Fox, Esq., from MOBO Law, LLP) was present.

## **2. Adoption of Minutes – Meeting of August 21, 2020**

Adoption of minutes moved by Mr. Bradford, Mr. Bindel seconds, unanimous approval.

## **3. Presentation: Draft Linking Tahoe: Regional Transportation Plan 2045** by Michelle Glickert, Principal Transportation Planner, TRPA

- See website: [www.trpa.org/rtp](http://www.trpa.org/rtp)
- The RTP is the Transportation Blueprint - core planning document - for TRPA. It is a federal and state requirement under TRPA's authority as the MPO. It has regional transportation goals and policies, implementation plan, 25 year planning horizon, and a funding plan.
- Vision: Tahoe's transportation system is interconnected, interregional, and sustainable connecting people and places in ways that reduce reliance on the private automobile
- Enhanced elements of 2020 RTTP:
  - Meet GHG goals
  - New funding
  - Bi-state and regional alignment on priorities
  - Innovation and technology
  - Increasing private sector role
  - Recreation travel and access
- 3 user groups identified in the plan with goals, policies, etc. for each type of traveler
  - Visit Tahoe - regional entry and exit travel
  - Discover Tahoe - recreation travel
  - Everyday Tahoe - resident and workforce travel
- Travel management: Marketing and information, parking management, transit
- External pressures: Spooner and Echo carry about 50% of the trips combined
- Main elements
  - Trails - complete Tahoe trail and connections
  - Transit - free and enhanced
  - Technology - new technology for travel
  - Corridors and Communities
- Implementation focused. Projects categorized by phase year (2025, 2035, and 2045) and element (trails, transit, technology, communities).
  - See full list of projects in plan at [www.trpa.org/rtp](http://www.trpa.org/rtp)
  - 5 priority project areas identified: Loop Road, SR 89 corridor, placer resort triangle priority lanes, SR 28 Stateline to Stateline bikeway, free and enhanced transit
- Monitoring/performance plans to track progress on metrics like non-auto mode share, safety, and increasing access to "community priority zones" (equity, new this year).
- Funding plan includes a "constrained project list" of \$2.2 billion and an unconstrained list of \$1 billion. "Constrained" means there is "feasible funding" in the planning timeline (formula and discretionary state and federal funding mostly for about half of it and about half of it coming from local sources which we have almost none of currently so 43% of the local sources which would be about \$500 million is projected to come from a regional revenue source).
- Next steps:
  - Webinar early next month
  - Governing board public hearing September 30th
  - Public comment due October 25th - there is a comment form online
  - Adopting at TTC and Governing Board in December
- Questions and discussion, mostly around funding and the constrained project list

4. **Status Report – Mainstreet Management Plan (Report on 9/10 Stakeholder Meeting);** by Alyssa Bettinger, TRPA **Status Report – Tourist Core Parking Management Plan** by Zach Thomas, TTD.

#### Main Street Management Plan (MSMP)

- See plan here: <https://www.trpa.org/wp-content/uploads/Draft-MSMP.pdf>
- This is a requirement of the Highway 50 South Shore Revitalization (“Loop Road”) project. It is the design for the current highway 50 when it becomes a main street through the Stateline area.
- At last update there were two alternatives. They were merged into the "preferred alternative" called the "Activated Green Street".
- From the intersection of the new highway, around Pioneer Trail and highway 50 today, to the intersection of highway 50 and Lake Parkway on the east side, reducing from 5 lanes to two travel lanes, some center turn lanes and pockets, bike lanes on both sides, wide sidewalks and public spaces on both sides - kind of like Heavenly Village but with two of the travel lane turned into public space and bike lanes.
- Transit: dedicated bus pull outs with shelters (6 along the corridor). There is also a transit service requirement for the Loop Road.
- Wayfinding is another key component of the plan - full plan to provide information and wayfinding for all traveler types
- A key feature is flexibility to close parts of or the whole street for parts of days, full days, weekends, etc. The Stakeholder group wasn't fully supportive of completely closing down the street to through traffic, so this was the compromise.
- Parking management is still under development – it is difficult because need to create cross jurisdictional public private system. TTD is lead on this and is working with consultants.
- There are performance measures which they are continuing to develop.
- The plan has a lot of detail and great images and designs and renderings.
- Next steps:
  - Release public draft at the end of September
  - Public outreach and parking management plan in October
  - TRPA Governing Board for plan approval in November (ownership management and funding plan cannot be developed until the next step in design phase)
  - The project can't be built into the highway is realigned, which has its own requirements: replacement affordable housing, Rocky Point amenities plan, parking implementation and ownership and management and funding plan)

#### Parking Plan

- Parking Management is a permit requirement for the Loop Road. It's a challenge because 95% of the parking is privately owned. Funding is also an issue.
- Draft will go to stakeholders in next month and then public after that

#### **5. Update: Other Transportation Plans and Projects**

Mr. Teshara proposed skipping this item in the interest of time. The board unanimously agreed.

## **6. SS/TMA Committee Reports**

Communications Committee Update: Vendor Selected and Status of Work on SS/TMA Website Development

Mr. Feiger provided a brief update and requested initial input on the website Project Plan created by the developer (Dan Keenan, Hatchback Creative) by next Wednesday. The next step will be a review and input on the website visual design and beginning to develop content (SS/TMA Board responsibility).

Planning and Administration Committee Update on Potential City Funding for SS/TMA

Mr. Feiger provided an update on behalf of Ms. Collins. The City of South Lake Tahoe included SS/TMA funding of \$75,000 over two years in their adopted budget which begins with their fiscal year in October. The City will get us a draft agreement in the next 2-3 weeks.

## **7. Discussion and Possible Action to Approve a Directors & Officers Liability Insurance Policy and Authorize the Expenditure of \$698.00 for the Annual Premium by Jerry Bindel**

Mr. Bindel provides an overview of the coverage and cost as a recap from last month. Mr. Bradford moves to approve the policy and authorize the Board Chair to release the funds before the quote expires on September 22. Mr. Proctor seconds, unanimous approval.

## **8. Board Member Updates**

None provided.

## **9. Future Agenda Items**

- Discussion on Potential Areas of Collaboration with Christine Maley-Grubl, new Executive Director of the Truckee North Tahoe TMA (October)
- Review strategic plan
- Process/guidelines for submitting comment letters

## **10. Adjournment**

Mr. Teshara confirms the next Regular Meeting Date as Friday October 16, 2020 at 8:30 am via Zoom. There being no further business to come before the Board, Chair Teshara adjourned the meeting at 9:59 am.