

**MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE SOUTH SHORE TRANSPORTATION MANAGEMENT ASSOCIATION**

Friday, June 19, 2020

TIME AND PLACE OF MEETING

A regular meeting of the Board of Directors (the “**Board**”) of the South Shore Transportation Management Association, a Nevada nonprofit corporation (“**SS/TMA**”) was held VIRTUALLY VIA ZOOM/CONFERENCE CALL on the date set forth above at 8:33 a.m., local time, pursuant to a meeting notice duly given to all of the members of the Board in accordance with Section 4.10 of the Bylaws of the Corporation (the “**Bylaws**”).

ATTACHMENTS

- SSTMA DRAFT minutes of regular (closed) meeting 2020.5.15
- NLTE Funding Agreement FY 20-21 - Final.2
- Tahoe basin const map 2020 8.5x11

OPEN BOARD MEETING MINUTES

QUORUM AND CALL TO ORDER

1. Welcome and Introductions

Board Chair Mr. Teshara called the meeting to order at 8:33 am. Based on the number of directors in attendance at the meeting, identified via rollcall, it was determined that a quorum was present and that the meeting could proceed.

The following Directors were present at the meeting, via virtual meeting:

Ryan Smith
Jerry Bindel
Steve Teshara
Gavin Feiger
Darcie Goodman Collins
Frank Gerdeman
Ami Chilton
Chris Proctor
Mike Bradford
Carol Chaplin

The following Director was not present:

None. All Directors present.

The following guests were present at the meeting:

Wes Rice (Douglas County), Michelle Glickert (TRPA), Russ Dahler (Community Mobility), Melanie Sloan (TRPA), Carl Hasty (TTD), Kira Smith (TRPA), Jonathan Hopkins (Lime), Rebecca Bryson (Community Mobility).

No legal counsel for SS/TMA (Marissa C. Fox, Esq., from MOBO Law, LLP) was present.

2. Adoption of Minutes – Meeting of April 17, 2020

Adoption of minutes moved by Mr. Bradford, seconded by Ms. Collins, approved unanimously.

Ms. Collins requests to move the strategic plan item to the end of the meeting for a closed session, including Mr. Hopkins. No opposition.

3. Reports from SS/TMA Board Committees

Education/Communication: Frank, Carol, Gavin, Ryan, Chris

Mr. Feiger summarizes the goal of the Communication Committee: plan and implement communication, outreach and education activities in pursuit of the SS/TMA mission. Our priorities will be very dependent on organizational priorities.

Mr. Feiger summarizes the Committee's top 3 first year goals: create a website, pursue self-education (TTD, TRPA, other TMA's roles, needs, and advice), COVID-related messaging focused on transportation (niche not filled by Take Care or other messaging).

Mr. Feiger discussed resource needs: website and paid/staff support.

The Committee will be meeting monthly.

Planning and Administration: Jerry, Darcie, Steve

Ms. Collins reported that there was not a formal Committee meeting this month, leaving time for the other committee meetings instead.

Mr. Bindel reported that he is still looking at insurance options for the Directors and the organization.

Funding: Mike, Ami, Darcie

Responding to a request from Mr. Bradford for an overview of current transportation funding sources, Mr. Teshara offered that Mr. Hasty is able to talk to the SS/TMA about the history of funding in Tahoe at a future meeting. Mr. Teshara will reach out to Mr. Hasty and a TRPA representative at the July SS/TMA meeting to go over roles and responsibilities – planning, finance plan – as an orientation for TMA board.

Mr. Teshara also provided the example of North Shore TMA and the North Tahoe Express (see agenda attachment).

Ms. Collins reported that the committee met and identified the two overarching goals for the Committee: sustainable organizational funding for SS/TMA and how SS/TMA can help increase funding for transportation on the South Shore.

Ms. Collins discussed the Committee's near-term action items for each goal: For TMA – find what budget needs and current revenue sources and then short and long term needs and opportunities, also reach out to other TMAs to see what works for them. For transportation in general – looking to understand what current funding sources are, what opportunities are and how to help and what has been attempted and not worked and why and where TMA can help (probably next year before actually helping find funding).

Will be meeting monthly and Mr. Bindel will be on the Committee because of his role as SS/TMA Treasurer.

Mr. Teshara reported that the SS/TMA bank balance is about \$11,000, he will be sending report to TRPA in July for work in current year and hope to get another \$7,000 for early August from TRPA. This should be enough money for a website, aiming for August to have a draft website.

4. Update: Development and Approval Schedule for the Lake Tahoe 2020 Regional Transportation Plan (RTP)

Michelle Glickert, Principal Transportation Planner, TRPA, provides an update:

- RTP is developed every 4 years, 20+ year vision for transportation in Tahoe.
- TRPA conducted pre-COVID presentations all over north and south shores.
- TRPA lead 5 webinars during COVID times focusing on 4 strategies: trails, transit, technology, communities, with the 5th focused on partnerships. Over 500 live attendees total.
- TRPA is currently developing goals and policies. The goals aren't changing much, but the focus is on strengthening policies and making them more relevant, and looking at new technologies
- TRPA is also currently finalizing the project list. Projects must be on the project list to be eligible for state and federal funding. TRPA has been working closely with all local partners to identify their priorities and combine them all into the project list. Projects reduce GHGs, close gaps, create mobility hubs, etc.
- TRPA staff will be presenting update to the TRPA Board Transportation Committee next Wednesday.
- TRPA also has a regional transportation demands model working group that is helping to refine model that calculates current and projected vehicle miles traveled (VMT).
- Next is financial piece. TRPA is looking at expected revenue sources and trying to develop reliable revenue stream that would fund the plan.
- The RTP will be complete with environmental analysis in September with public hearings in October and approval in November.
- All: let Ms. Glickert know if there are groups that would like a presentation on the RTP.

5. Update: 2020 Lake Tahoe Bike Challenge

Kira Smith, Associate Transportation Planner, TRPA reports that Bike Month is June in Tahoe. This is the 15th year of the Bike Challenge and is for the first time expanded to the whole month instead of only first 2 weeks. Have had 276 people log rides for 26,000 miles but seeing a lot more people out riding. There are a lot of prizes from local businesses this year with budget leftover from the canceled Bike to School aspect. The Kiwanis Clubs on both North and South Shore sponsored the Challenge this year along with Vail EpicPromise and Bike the West.

6. Updates from Tahoe Transportation District

Carl Hasty, District Manager, TTD reports on the US Highway 50 South Shore Community Revitalization Project. South Lake Tahoe City Council had a discussion at their last meeting: the City was looking at different alignments, had an economic analysis completed to estimate the impact on the whole City (not just Stateline area), and they considered an advisory ballot measure to gauge community support for the project. The City was not looking at adjustments to alignment but looking at potential project changes that would promote City interests. TTD is working with new city manager (who is great, and this is the most engaged TTD has been with the City in a proactive way). Now that the issue is settled, TTD can finalize the MSMP and get to 60% design for the part that has been on hold while looking at City alignment. The economic analysis unsurprisingly found that benefits were limited to Stateline area. The City decided not to pursue an advisory ballot measure at this time. TTD will be getting a draft parking management plan from Dixon Consulting next month. There might be some stimulus funding available and TTD is positioning for that in case. TTD has a draft funding agreement for the affordable housing component.

Mr. Smith asked about how transit ridership is doing. Mr. Hasty responded that ridership kind of bottomed out, is coming back slowly, but not back to where we were pre-COVID. No operators or staff have contracted COVID yet, we would be in trouble if so. Always having trouble finding drivers.

Following up on the difficulty to hire drivers, Mr. Feiger mentioned a Tahoe Tribune article about potential TTD service cuts. Mr. Hasty clarified that TTD is not actually proposing service cuts at this point but wanted to make public aware that might see frequency or on-time go down, but maybe not. Paratransit is a big issue - hard to

physically distance on them so need to make sure only people who truly need it (who cannot ~~sue~~use other transit services) are using it.

Ms. Chaplin asked why TTD would alert the public about something that has not happened and potentially discourage people from using transit. Mr. Hasty responded that they are trying to be transparent and that TTD thought it was eminent that frequency would have to go down. Mr. Hasty clarifies that if TTD were going to do "real service cuts" they would have to bring it to the board but they are just trying to keep the public informed at this point. Ms. Chaplin clarifies that this early outreach seems opposite of promoting transportation – that from a communications standpoint, this does not give confidence in transit. Mr. Hasty thanks Ms. Chaplin for the outside perspective.

7. Update: Tahoe South Event Center

Carol Chaplin, Tahoe Douglas Visitors Authority, provides an update that the Events Center is moving forward. Because it is not currently the best environment to issue bonds, the Tahoe Douglas Visitors Authority (TDVA) is looking at a shorter and smaller scale construction schedule this year, spending mid-July to October undergrounding utilities, rerouting water lines, and conducting parking lot work. This phased approach is overall better for Montbleu, reducing disruption to their operations. The opening will be delayed until Fall 2022 (from of February 2022). There will be a groundbreaking ceremony during celebrity golf (no attendees, just TV and NBC will film and maybe have a celebrity present).

Mr. Smith asks if there is information about when paid parking would be implemented.

Mr. Bradford (from his STAR perspective) says STAR discussed this on Wednesday and paid parking has currently been removed at all casinos. Mr. Bradford thinks this could be a positive step because we as a community can start over and go forward with broader, integrated parking strategy. Mr. Bradford further conveys that casino-resort property owners are not necessarily looking at paid parking as a revenue generator and may be willing to look at it with a broader community benefit standpoint. That said, paid parking is not really on the radar right now with COVID and ownership and leadership changes.

8. Board Member Updates

- Mr. Smith reported that Heavenly is opening July 3rd - not marketing and requiring face masks of all guests and employees and they lots of safety precautions in place (distancing, cleaning, etc.).
- Ms. Chilton reported that LTCC just received funding (AB1082) for electric vehicle charging at school facilities and will get 4 EV charging stations from Liberty Energy installed next to mobility hub and they will be public so anyone (not just LTCC-affiliated) can use them. There will also be a groundbreaking for early learning center.
- Mr. Feiger reported that Lime scooters are coming back in early July. City Council lowered the fee they were charging to make it possible in this COVID-shortened season.
- Mr. Teshara reported that Basin partners applied for two Nevada FLAP grants (Kahle Vision with NTCD, and SR 28 improvements with TTD). NTCD followed up with FLAP and it was instructive – no/little local match was a big part of denying the application; and the grantors did not understand Tahoe specifics very well. Unclear if TTD followed up directly; ~~git~~ Mr. Hasty explained that applying for grants is tough and always a crapshoot.
- Mr. Proctor provided a community COVID update: tracking 7-day trends wed-wed. Seeing ~~radula~~gradual increases and need to keep safety measures going.

Open session adjourned at 9:40 am. Closed session to follow.