

**MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE SOUTH SHORE TRANSPORTATION MANAGEMENT ASSOCIATION**

Friday, October 16, 2020

TIME AND PLACE OF MEETING

A regular meeting of the Board of Directors (the “**Board**”) of the South Shore Transportation Management Association, a Nevada nonprofit corporation (“**SS/TMA**”) was held VIRTUALLY VIA ZOOM/CONFERENCE CALL on the date set forth above at 8:30 AM, local time, pursuant to a meeting notice duly given to all of the members of the Board in accordance with Section 4.10 of the Bylaws of the Corporation (the “**Bylaws**”).

ATTACHMENTS

- Draft Minutes from 9.18.2020

BOARD MEETING MINUTES

QUORUM AND CALL TO ORDER

1. Welcome and Introductions

Board Chair Mr. Teshara called the meeting to order at 8:30 am. Based on the number of directors in attendance at the meeting, identified via rollcall, it was determined that a quorum was present and that the meeting could proceed.

The following Directors were present at the meeting, via virtual meeting:

Ryan Smith
Jerry Bindel
Steve Teshara
Gavin Feiger
Frank Gerdeman
Ami Chilton
Chris Proctor
Carol Chaplin
Mike Bradford
Darcie Goodman Collins (leaves at 9 am)

The following Director was not present:

N/A

The following guests were present at the meeting:

Wes Rice (Douglas County), Zach Thomas (TTD), Kira Smith (TRPA), Russ Dahler (Community Mobility), Melanie Sloan (TRPA), George Fink (TTD), Nick Haven (TRPA), Sharon Foerschler (NDOT), Christine Maley-Grubl (TNT-TMA), Carl Hasty (TTD).

No legal counsel for SS/TMA (Marissa C. Fox, Esq., from MOBO Law, LLP) was present.

2. Adoption of Minutes – Meeting of September 18, 2020

Adoption of minutes moved by Mr. Bradford, Ms. Chaplin seconds, unanimous approval.

3. Report from SS/TMA Communications Committee – New SS/TMA Website - Gavin Feiger & Committee Members.

Mr. Feiger shares the draft website (216.194.171.248/~sstma) and requests initial feedback from the board.

Mr. Bindel recommends a large button linking to TTD site for transit route planning (and other route planners - bike map, Lime seasonally). Link to LinkingTahoe for regional connections and resources for visitors.

Ms. Collins suggest another prominent button lining to alerts about transportation snarls and updates - winter conditions, busy leaving times, etc. Sources could include: Caltrans QuickMap and NDOT 511 - twitter feeds, Heavenly and Kirkwood conditions twitter feed, traffic count ticker.

Ms. Smith reminds the Committee to review the LinkingTahoe website to make sure we're not duplicating efforts.

Mr. Teshara and Mr. Smith recommend upcoming events such as a calendar that shows construction dates AND upcoming meetings.

4. Other SS/TMA Committee Reports

Planning and Administration: Status of City Funding for SS/TMA.

Ms. Collins provides an update on SS/TMA's funding request to the City of South Lake Tahoe: the SS/TMA started talking about this last year and received an agreement early this year as the new board as just forming. We decided to hold off on a funding agreement last year and that funding is being reauthorized this year. Funding is expected to be \$75,000 per year for 2 years.

Ms. Collins is working with City staff on a new funding agreement and will provide a draft to this board before it goes to City Council. The Executive and Funding Committees will review the agreement and update the rest of the Board via email to get pre-approval and we may want to reach out to the City with a letter from the board or individual board members.

5. Conversation with Christine Maley-Grubl, Executive Director, TNT/TMA

Ms. Maley-Grubl describes her background: she moved here in June and has met pretty much everyone virtually. She is from the Bay Area and her professional experience includes working for trade association nonprofits. Most relevantly, she managed a County-wide trip reduction program for San Mateo County: 20 cities including SFO. She also did marketing and outreach for a Bay Area commuter program - requiring employers to provide commuter benefits if they have over 50 employees - regulatory through AQ District.

Mr. Teshara notes that the Tahoe TMAs have collaborated in the past on Lake-wide and statewide efforts including some workshops with TRPA and TTD.

The Board and colleagues discuss potential TMA Areas of Collaboration:

- Help reaching out to business connections for CommuteTahoe
- Align websites, especially with trip reduction and TDM
- Regional Transportation Plan implementation
- TNT-TMA markets for TART and North Lake Tahoe Express and gets funding for that - learn from them
- Learn more about some Truckee experiences - transit hub, paid parking, etc.

6. Planning Updates

2045 Linking Tahoe: Draft Regional Transportation Plan – Nick Haven

- The comment period is open until October 25th - reach out to me or Michelle Glickert if you have any questions or comments. www.trpa.org/rtp is where all of the documents are.
- 25-year planning horizon encompassing all local and regional transportation projects and programs.
- Executive summary is easiest to digest.

Mainstreet Management Plan – Nick Haven

- The Plan is going to TRPA Governing Board this month as an informational item to hopefully get it approved for partially meeting some of the permit conditions for Highway 50 Revitalization project. Let Alyssa know if you have comments on this by Oct. 31.
- This piece of the Highway 50 Revitalization project won't be able to be completed until the highway is relocated
- Webinar on Monday the 19th from noon-1:15 pm.

Tourist Core Parking Management Plan - Carl Hasty

- Carl Hasty - Will be presenting recommendations to TRPA and getting stakeholders back together to talk about recommendations for the current situation and also future with the Main Street/Loop Road/Events Center. Going to be more complicated by the fact that most parking in the Stateline area is private.
- Will be taking these recommendations and turning it into a Plan with stakeholders and facilitated session for operational issues.

Round Hill Pines Resort Ingress and Egress Improvement Project - Nick Haven

- Goal is to improve safety with turn pockets and relocating ingress/egress. USFS and TTD successfully applied for FLAP grant which means federal highway department is lead and they provided a somewhat overbuilt proposal so working with NDOT to scale it better for Tahoe.
- USFS is also going to add capacity to the 2 new parking lots they recently built, want to align timing
- Probably delayed one year, not next year but 2022.
- Safety problem is getting worse and worse every year
- Looking at summer/temporary solutions maybe using cones in the meantime.

Status of NDOT's US 50 Corridor Plan - Nick Haven

- "Highway 50 East" Corridor is Stateline to Spooner and NDOT is taking it on, TRPA and TTD will work close with them. NDOT has selected a consultant and want to align this with Round Hill Pines and paving improvements planned for 2022-23.
- Going to be balancing a lot with recreation access and quite a few residents that had have 4-lane highways for decades. It's going to take a lot of outreach, early and often, to get as much agreement and consensus as possible.
- Agencies have been all taking turns and working together to take on corridor plans, with high recreation areas being the early focus.

Warrior Way Project Update - NDOT

- Still getting ROW from USFS, expected next year. Will have a full stoplight at Warrior Way and 50 with potential for future ingress to Zephyr Cove, sidewalks, infiltration basin, etc.

TTD looking for a bus yard

- 14 acre Douglas County parcel below Whittell and behind Elementary school. Might collocate maintenance facilities for fire trucks at that site.

Incline Village old elementary school - TTD Carl Hasty

- TTD has been using this site since 2012 for seasonal Sand Harbor shuttle, been vacant for 15+ years.
- TTD has funds through NDOT (FTA funds) to buy it but not everyone in Incline likes it so need to engage the community more. But school district has already made the decision to sell to TTD

LTCC Mobility Hub - George Fink

- Liberty Utilities needs to trench and bring power from across the street and they are working on that right now, then they need to set a transformer which could happen in February depending on snow.
- Electric buses on order from Proterra with chargers coming in May/June, after power is there
- Phoenix electric cutaway buses coming Feb/March and require overnight charge which will be done at Shop street facility and they are short range used for paratransit.

7. Board Member Updates

Mr. Gerdeman celebrates today as 3 years to the day since LTCC started partnership with TTD to provide free passes to students

Ms. Chaplin updates that the Events Center winding down phase 1 and winterizing with the hope of doing a little final work on Highway 50 this year.

Mr. Smith notes that Brian Bigley took over for Vince at Heavenly, coming from Kirkwood where he oversaw transportation and he is on the TTD board and learning quickly.

Mr. Smith provides an update on Heavenly winter transit service. It will serve the same routes as last year starting on Nov. 20, but with 50% capacity. Counterclockwise triangle Cal Base, right on Pioneer, back up 50 and back up Ski Run. Heavenly staff can easily modify schedule so will have more running from transit center in morning and more from Cal base afternoons.

8. Future Agenda Items

Mr. Gerdeman recommends looking at a broad range of transportation opportunities with the housing developments in Tahoe - Loop Road and Sugar Pine Village for example.

Closed Session Agenda

CANCELLED - went over topic well enough in committee update and running low on time.

9. — ~~Board Closed Session to discuss matters related to SS/TMA funding~~

10. Adjournment

Mr. Teshara confirms the next Regular Meeting Date as Friday November 20, 2020 at 8:30 am via Zoom. There being no further business to come before the Board, Chair Teshara adjourned the meeting at 9:58 am.