

**MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE SOUTH SHORE TRANSPORTATION MANAGEMENT ASSOCIATION**

Friday, November 11, 2020

TIME AND PLACE OF MEETING

A regular meeting of the Board of Directors (the “**Board**”) of the South Shore Transportation Management Association, a Nevada nonprofit corporation (“**SS/TMA**”) was held VIRTUALLY VIA ZOOM/CONFERENCE CALL on the date set forth above at 8:33 AM, local time, pursuant to a meeting notice duly given to all of the members of the Board in accordance with Section 4.10 of the Bylaws of the Corporation (the “**Bylaws**”).

ATTACHMENTS

- Draft Minutes from 10.16.2020

BOARD MEETING MINUTES – OPEN SESSION

QUORUM AND CALL TO ORDER

1. Welcome and Introductions

Board Chair Mr. Teshara called the meeting to order at 8:33 am. Based on the number of directors in attendance at the meeting, identified via rollcall, it was determined that a quorum was present and that the meeting could proceed.

The following Directors were present at the meeting, via virtual meeting:

Jerry Bindel
Steve Teshara
Gavin Feiger
Frank Gerdeman
Ami Chilton
Chris Proctor
Carol Chaplin
Mike Bradford
Darcie Goodman Collins (leaves at 9 am)

The following Director was not present:

Ryan Smith

The following guests were present at the meeting:

Wes Rice (Douglas County), Kira Smith (TRPA), Melanie Sloan (TRPA), Nick Haven (TRPA), Carl Hasty (TTD), Alyssa Bettinger (TRPA).

Legal counsel for SS/TMA (Marissa C. Fox, Esq., from MOBO Law, LLP) was present.

2. Adoption of Minutes – Meeting of September 18, 2020

Adoption of minutes moved by Mr. Bradford, Ms. Chaplin seconds, unanimous approval.

3. Report from SS/TMA Communications Committee – New SS/TMA Website - Gavin Feiger & Committee Members.

- Mr. Feiger shares the draft website (216.194.171.248/~sstma) and requests final feedback from the board by Wednesday November 25th.
- Mr. Teshara notes that executive officers are “Chair” and “Vice Chair,” not “President” and “Vice President.”
- Communications Committee members discuss how to publicize the website and will include it as their main agenda for their next meeting, December 1.

4. Transportation Planning and Project Updates

Mainstreet Management Plan (MSMP)

- Mr. Haven reports that the TRPA Governing Board took action last Wednesday approving the MSMP as a vital (and required) component of the larger Highway 50 South Shore Community Revitalization project (Loop Road).
- Ms. Bettinger adds that this is phase 1 of the approval (street design, wayfinding, performance metrics); and that there are still three (3) components that need to be satisfied for permit: parking management plan, transit plan, and ownership maintenance and operations plan (TTD is the lead agency on all of these).
- Mr. Hasty updates that TTD is getting into the 60% design phase now (going from current at 30%). 60% includes ROW and operations and all the details like talking to property owners and local jurisdictions in more detail. TTD is also working on replacement housing - doing detailed site work at Pioneer and Ski Run. The next opportunities for public engagement are around the parking plan – recommendations are out and will have a public draft sometime in December.

2045 Linking Tahoe: Draft Regional Transportation Plan (revised timeline)

- Ms. Glickert reports that the draft is complete, and the public comment period has ended. TRPA received a lot of public comment, final is delayed a month until January to have time to respond. Some updates that will be reflected in the final RTP include enhancing the day user section and adding more depth to the regional revenue source in the financial aspect. The VMT threshold is also being updated, which is linked to this.
- Mr. Haven adds that there are two groups working on both VMT and RTP and will have their next meetings in December (the TTAC Group is more technical - model, data; the Implementation group is local jurisdictions and transportation implementers).

Steps to Reaching Consensus on a Sustainable Regional Revenue Proposal

- Mr. Haven updates that TRPA and TTD are working closely together looking for regional sustainable transportation funding for Tahoe. Tahoe is limited in terms of what funding it can go after – almost exclusively state and federal formula funding and the funding ends up skewed to urban areas. Tahoe has a small resident population but large traveling population, which is not reflected in the formulas so we need to raise money regionally. Local revenue is called "self-help" money. The One Tahoe effort that TTD started provides background and recommendations and now we need to bring in more players and decisionmakers. They are working with the Bi-State consultation to develop a workplan right now, focusing on the benefits we could realize from any kind of new fee. The workplan will be based on the RTP to create a common vision of priorities and a rollout plan that is specific, realistic, and credible. The RTP creates the funding need - what we need to agree on as a region. The next step is the

plan for creating the portfolio of revenue sources to meet the need. The workplan will culminate with an action plan to actually realize the funding plan - details on funding sources, especially self-help, like who collects, who spends, on what and when. The need to focus on equity is recognized - both not making a fee a barrier to anyone and also make sure revenues go to most needy populations and projects. New fees and self-help will take state legislative changes and the Nevada legislature only meets every other year so need to have at least an initial proposal for their session in August 2021.

- Mr. Hasty adds that it is getting more and more difficult to get government money - formula funds are not enough, and discretionary funding is becoming more competitive and programmed farther out (e.g. 5 years until next big grants). Tahoe is also not as competitive because we do not have much local match (self-help). We all need to agree on a package and path forward so we can all advocate together as a region on the state and federal levels.
- Mr. Haven advises that TRPA and TTD are looking for feedback from community leaders, like this board, especially on "third rail" issues or issues to be particularly aware of or concerned about.
- Mr. Hasty admits that this is not going to be easy, there are going to be a lot of concerns and we need to focus on addressing them. There are solutions to everything.
- Ms. Chaplin warns of being greedy - try not to hit price resistance that would reduce visitation or create equity issues.

Other Projects

Mr. Teshara updates that the City's Pioneer Trail Pedestrian Improvements (sidewalks) is looking good. Completion is a couple of years out and will also square up some of those funny angled streets and be good for bikes, pedestrians, and transit riders.

5. Board Member Updates

Mr. Gerdeman congratulates TTD and project partners for winning the South Tahoe Chamber Blue Ribbon Tallac Award for the mobility hub at Lake Tahoe Community College.

6. Future Agenda Items

- Strategic plan review and looking to next year
- Transit around affordable housing - Loop Road, Sugar Pine Village

Adjournment of Open Session

Mr. Teshara confirms the next Regular Meeting Date as Friday December 18, 2020 at 8:30 am via Zoom. There being no further business to come before the Board in the open session, Chair Teshara adjourned the meeting at 9:30 am.