



**MINUTES OF A SPECIAL MEETING
OF THE BOARD OF DIRECTORS OF
THE SOUTH SHORE TRANSPORTATION MANAGEMENT ASSOCIATION**
Thursday, December 2, 2021

TIME AND PLACE OF MEETING

A special meeting of the Board of Directors (the “**Board**”) of the South Shore Transportation Management Association, a Nevada nonprofit corporation (“**SS/TMA**”) was held IN PERSON and VIRTUALLY VIA ZOOM/CONFERENCE CALL on the date set forth above at 8:30 AM, local time, pursuant to a meeting notice duly given to all of the members of the Board in accordance with Section 4.10 of the Bylaws of the Corporation (the “**Bylaws**”).

BOARD MEETING MINUTES

QUORUM AND CALL TO ORDER

1. Welcome and Introductions

Board Chair Mr. Teshara called the meeting to order at 8:32 am. Based on the number of directors in attendance at the meeting, identified via rollcall, it was determined that a quorum was present and that the meeting could proceed.

The following Directors were present at the meeting:

Ryan Smith (in person, after minutes were approved)
Steve Teshara (in person)
Ami Chilton (in person)
Carol Chaplin (in person)
Chris Proctor (in person)
Gavin Feiger (in person)
Darcie Goodman Collins (via Zoom)
Mike Bradford (via Zoom)
Jerry Bindel (via Zoom)

The following Directors were not present:

Frank Gerdeman

The following guests were present at the meeting:

George Fink (TTD, Zoom), Kira Smith (TRPA, in person), Michelle Glickert (TRPA, in person), Nick Haven (TRPA, Zoom), Melanie Sloan (TRPA, Zoom), and Danielle Hughes (TTD, Zoom).

Legal counsel for SS/TMA (Marissa C. Fox, Esq., from Scale LLP) was not present.

2. Discussion and Possible Action to Approve the October 15, 2021 Meeting Minutes

- Mr. Bradford notes a typo, Mr. Feiger fixed
- Mr. Feiger moved to approve, Mr. Bradford seconded, unanimous approval.

3. Winter transportation options on South Shore press release we sent out and our webpage (<https://tahoetraffic.org>)

- Comms Committee has a goal to put out press releases quarterly to keep some awareness up of SSTMA
- The one sent out this quarter had a lot of options, including some new options like the new El Dorado Transit option that links with Amtrak's Capital Corridor
- Mr. Feiger asks all attendees to let their networks know about our website - traffic conditions and trip planning
- **Action:** next comms committee meeting - reach out to add our site/link to partners

4. Board Microtransit Subcommittee recap of Kickoff meeting and next steps

- Had meeting Nov. 12, 5 of 7 board members on committee attended
- Goal is to launch event center service July 1 (Celebrity Golf starts July 6, so good timing)
 - There is Douglas County funding committed to start service before the Events Center opens.
 - Events Center ticket surcharge will cover it and more when it opens in early 2023
- This is the beginning of a new service on the south shore that any public or private entity can pay into and directly increase service area, reduce wait times, etc.
- Mr. Fink and Mr. Hasty have begun discussions with Mr. Feldman about TTD's role and support. There are still some questions about how it will all work, but TTD will likely focus on fixed route service and microtransit will be designed to support it.
- Mr. Teshara and Mr. Bindel are looking into what contracting staff support would require from the TMA and what staffing needs would be and what resources that would take.
 - For example, SSTMA will need to develop funding agreements with all of the partners
 - Using TNTTMA and north shore microtransit as model for the funding/contracting structure
- Ms. Chilton reminds the group that parking is available at LTCC for park and ride - options for connecting to TTD fixed route.
- Standing meetings of this committee are the 2nd Friday of each month at noon. The next meeting will be December 10th at noon.

5. Board Member Reports

Ms. Collins-TTD, on Regional Revenue Source

- Efforts to identify and implement a regional funding source for transportation have been going on since the 1980s.
- The 2020 RTP identified a funding gap of \$20 million annually.
- The NV state legislature passed resolution asking Tahoe to provide a proposal in early 2022.
- TRPA's VMT threshold requires collecting the amount identified in the RTP by end of 2023.
- The most recent effort over the last year is being facilitated by RGS Consultants and they just put out the attached [white paper/briefing book](#)
 - This is still in draft form, our local elected officials and leaders are involved and recognize that our community has not seen this. It is a public document, but nothing is finalized and the goal is to show what we need and what the options are regarding funding.
 - Identifies 20+ revenue sources, only basin entry fee raises enough, the rest have tradeoffs between amount bringing in, fungibility, sustainability, equity, etc.

- o The "Basin entry fee" is not considered viable at this time - state officials do not support it. However, it will be further studied at least for comparison purposes. State officials are reportedly open to zonal/cordon pricing (charging to go through recreation corridors likely starting with SR 89 and SR 28, others could be added)
- o It's going to take a package of sources. Zonal and parking bring in the most money.
- o Going forward, each sector (private, public, local, regional) is going to look at the ideas in the briefing book and identify ways each sector can help achieve the goals.
- Discussion
 - o There are some differences between this RGS analysis and the 2019-2020 OneTahoe analysis, especially around Basin Entry and Zonal fees which RGS is saying needs a 2/3 vote and is not fungible (can only go to actual roadway projects in Nevada).
 - Will go to AG's offices in both states to get full legal analysis
 - o Needs to be consistent so people know what to expect - they are going to have to pay to park or drive and plan for it instead of circling around looking for something free. Residents also need to pay for the privilege to live here.
 - o Will the consultants be explaining this to the public? This is going to need a big PR campaign.
 - Regional leaders need to get in alignment and propose one or a few and flesh out all the details, answer all the questions that might come up, and then put resources into bringing that/those to the public.
 - o Parking - yes, we need to pay. Why don't people want or expect to pay in Tahoe?
 - Not sure, local righteousness, political stances, just used to be in being free, no signage or education.
 - o Will the services these fees are paying for be implemented at the same time as the fee?
 - Yes, that is the assumption. Will require up front capital from bonds, states, feds.
 - o There is also a more detailed report on the TRPA transportation web page that gives even more details on each potential funding source
- **Action:** between now and our meeting on the 17th, review the briefing binder and send Darcie your feedback or bring it to the meeting.

Mr. Smith-Heavenly

- Mr. Smith introduced Haily Nicole as new transportation supervisor at Heavenly. She will be CommuteTahoe lead for Heavenly, is a great writer, and passionate about the environment.

6. Future SS/TMA Board Meetings and Agenda Items

- RGS/sustainable revenue 17th - lots of time for this
- Microtransit committee update

7. Board Discussion/Direction Moving Forward

- Meetings In Person? Zoom?
 - o Group agrees to try hybrid at TRPA or LTVA with an Owl

8. Adjournment

Mr. Teshara confirms the next Regular Meeting Date as tentative for Friday December 17th, beginning at 8:30 am, in person with a Zoom option. There being no further public business to come before the Board, Chair Teshara adjourned the meeting at 10:02 am.

