



**MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE SOUTH SHORE TRANSPORTATION MANAGEMENT ASSOCIATION**
Friday, May 21, 2021

TIME AND PLACE OF MEETING

A regular meeting of the Board of Directors (the “**Board**”) of the South Shore Transportation Management Association, a Nevada nonprofit corporation (“**SS/TMA**”) was held VIRTUALLY VIA ZOOM/CONFERENCE CALL on the date set forth above at 9:30 AM, local time, pursuant to a meeting notice duly given to all of the members of the Board in accordance with Section 4.10 of the Bylaws of the Corporation (the “**Bylaws**”).

BOARD MEETING MINUTES

QUORUM AND CALL TO ORDER

1. Welcome and Introductions

Board Chair Mr. Teshara called the meeting to order at 9:30 am. Based on the number of directors in attendance at the meeting, identified via rollcall, it was determined that a quorum was present and that the meeting could proceed.

The following Directors were present at the meeting, via virtual meeting:

Ryan Smith
Jerry Bindel
Steve Teshara
Frank Gerdeman
Ami Chilton
Chris Proctor
Carol Chaplin
Darcie Goodman Collins

The following Directors were not present:

Gavin Feiger
Mike Bradford

The following guests were present at the meeting:

George Fink (TTD), Michelle Glickert (TRPA), Kira Smith (TRPA).

Legal counsel for SS/TMA (Marissa C. Fox, Esq., from Scale LLP) was not present.

2. Adoption of Open Session Meeting Minutes - Meeting of April 16, 2021

Mr. Teshara noted some typos and needed clarification and requested to continue the adoption until next month when Gavin has edited.

3. Presentation: Commute Tahoe - Discussion and Possible Direction: SS/TMA Role in Commute Tahoe

Ms. Smith provided an update:

- The Commute Tahoe Steering Committee will be doing some trainings for employers to help walk them through the program and tools: June 8th at noon and June 14th at noon.
- Inviting employers to attend and sending welcome packets and a program guide with a letter on how to participate
- How SSTMA can help recruit employers and discussion:
 - TRPA will provide information for SSTMA board members to send out
 - Board asked that the noon time be revisited and recommend Commute Tahoe team present at various boards.
 - Mr. Smith suggested that they focus on PADMA, Vail, STAR, Barton and College first
 - Mr. Bindel offered to provide opportunities to present the lodging community.
 - Board agreed that parking management and availability is a good incentive

4. Report on TTD/C Board Meeting of May 14, 2021 - Darcie Collins

- TTD approved granting authority to TMA for the pilot project for microtransit in Incline
- Approved study for employee retention and compensation analysis
- TMAs will present their priorities at one of the meetings
- 101 on finance and where the gaps are
 - **Action: Ms. Collins** will ask if there can be a similar presentation for the finance committee

5. Other Items (as time allows) Future SS/TMA Agenda Items

- Ms. Chaplin informed the Board that due to the paid parking agreement for the event center, Hard Rock and Caesars will be charging. Ms. Chaplin reminded the Board that there is plenty of parking and that we need to disincentivize free parking in order to get people out of their cars – this as a public relationship/messaging opportunity.
- Ms. Smith (TRPA) provides updates: a new regional bus service coming into Tahoe (Flixbus.com) sometime in June, the Tahoe Bike Challenge (Bike Month) starts June first, next week TRPA will release a public trails survey.
- Mr. Smith recommends we all watch high price of free parking-- [The high cost of free parking](#)

6. Adjournment of Regular Board Meeting

Mr. Teshara confirms the next Regular Meeting Date as Friday June 18th, beginning at 8:30 am, via Zoom. There being no further public business to come before the Board, Chair Teshara adjourned the meeting at 10:05 am.