



**MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE SOUTH SHORE TRANSPORTATION MANAGEMENT ASSOCIATION**

January 21, 2022

TIME AND PLACE OF MEETING

A regular meeting of the Board of Directors (the “**Board**”) of the South Shore Transportation Management Association, a Nevada nonprofit corporation (“**SS/TMA**”) was held VIRTUALLY VIA ZOOM/CONFERENCE CALL and IN-PERSON AT TRPA (128 Market St, Stateline, NV 89410) on the date set forth above at 8:30 AM, local time, pursuant to a meeting notice duly given to all of the members of the Board in accordance with Section 4.10 of the Bylaws of the Corporation (the “**Bylaws**”).

BOARD MEETING MINUTES

QUORUM AND CALL TO ORDER

1. Welcome and Introductions

Board Chair Mr. Teshara called the meeting to order at 8:33 am. Based on the number of directors in attendance at the meeting, identified via rollcall, it was determined that a quorum was present and that the meeting could proceed.

The following Directors were present at the meeting, via virtual meeting:

Ryan Smith
Steve Teshara
Frank Gerdeman
Chris Proctor
Gavin Feiger
Mike Bradford
Jerry Bindel
Ami Chilton
Carol Chaplin

The following Directors were not present:

Darcie Goodman Collins

The following guests were present at the meeting:

Michelle Glickert (TRPA), Kira Smith (TRPA), Melanie Sloan (TRPA), Sara Monson (TNTTMA), Carl Hasty (TTD), Nick Haven (TRPA)

Legal counsel for SS/TMA (Marissa C. Fox, Esq., from Scale LLP) was not present.

2. Discussion and Possible Action to Approve the December 17, 2021 Meeting Minutes

Mr. Bindel notes a typo on Jerry: page 2, Gavin corrects.

Mr. Bindel moves to approve with change noted, unanimous approval.

Ms. Chilton notes that we did not approved December 2, 2021 minutes. Will add to next meeting agenda.

3. Report: Discussions and Direction from SS/TMA Microtransit Committee meeting of January 14, 2022

- Still aiming for July 2022 launch
- Discussed events center requirements
- Discussed partnerships – Lew and Mr. Feiger to set up meeting with City
- Discussed needing TTD authority to operate in NV and other logistics
- Rundown of funding, committed, proposed, requested, and future
- Lew coordinating with Downtowner
- Committee might need to start meeting more often, or create some subcommittees (staffing, funding, service-routes, etc.)
- Staff needed, next agenda item

4. Discussion and Direction – SS/TMA staff position

- Focused on Microtransit or broader job description?
 - Might depend on funding sources
 - Ms. Monson notes that the TNTTMA got about 10% from the microtransit contract for staffing on the Incline routes when they were managing that contract. Placer County and the TMA charged for marketing and staff time separately
 - May want to consider contract (1099) employee or subbing out through another organization or agency. Actually getting an employee is going to be a big lift.
 - Who would manage?
 - Likely Microtransit committee (would elect committee chair to be point person) if just focused on microtransit, whole board (executive committee) if more than microtransit
 - What else would a staff person do?
 - Meeting minutes, agendas and meeting organization for board and committees
 - Ms. Monson outlines what their staff does – planning for board meetings, going to meetings and representing the TMA board and organization, they also have other contracts and programs
 - Overseeing marketing and community relations (microtransit and paid parking)
- **Direction:** start with contract employee focused on microtransit. If we have more needs in the future, we can discuss converting to a full time employee or finding someone else.
 - **Action:** Get feedback from City at that meeting next week
 - **Action:** Have microtransit committee take lead on this
 - **Action:** need to start recruiting in the next few weeks
- Any ideas for folks we could recruit that might have time and skill set?
 - **Action:** everyone/anyone send ideas to Mr. Teshara and Mr. Feiger and send feedback on the draft job description include with the meeting materials for today.
- What are we going to pay?
 - \$60k per year plus some benefits is minimum for full time = ~\$30/hr before benefits.
 - For a contract, it might be \$40-50 hr?
 - Also need to look at what we could afford (% of expected contracts minus advertising and other hard costs)

5. Board Member and Other Committee Reports

Grant support letters

- Submitted: Joint SS/TMA – TNT/TMA letter of support for TTD NSFLTIP Grant Application
 - TTD looking for a maximum of \$68 million for the SR 28 east shore corridor plan. It would add about 6 more miles of trail, four new/enhanced parking lots, and mobility hub type area with year-round AIS station at Spooner. TTD has been working with Nevada congressional delegation and other partners and is feeling optimistic about their chances
 - Structured the application to be scalable – if they don’t get the full funding, can do connected pieces of it.
- Another opportunity coming up through EDA for about \$10 million for final design and other costs not covered by NSFLTIP grant.

STAR

- Mr. Bradford recommends a more active business manager to take his place as a STAR representative since Lakeside closed.
 - Ms. Chaplin and Mr. Bradford recommend Karie Hall – Senior VP and General Manager from Caesars. They have two properties (Harrah’s and Harvey’s) in the casino core, she is passionate and knowledgeable about relevant issues, and she is good to work with.
 - **Action:** STAR will need to officially designate her at an upcoming meeting and then we can agendize warmly welcoming her.

Regional Revenue Source Presentation at South Lake City Council

- Board members bring up “small chamber” presentation to City Council this past Tuesday the 18th.
 - They took the regional revenue source information and presented it as a TTD tax, provided quite a bit of misinformation and lacked context. It’s unfortunate that they got ahead of the groups (TTD, TRPA, etc.) which are actually working on the effort.

Heavenly – Mr. Smith – using contracted drivers for the first time, Coach USA on busy weekends, and bringing some up from Sacramento and housing them. Brian Bigley also met with Lew to start talking about Heavenly contribution to microtransit.

6. Preview of Key Action Items at next month’s SS/TMA meeting (February 18)

- Election of Officers and appointments – will be in closed session ([Bylaws here](#))
 - Officer nominations – start today
 - Frank would not like to be an officer any more
 - **Action:** let Steve know if you are interested in an officer position
 - TTD representative and alternative
- Regional revenue source follow up
 - This will also help us get ahead of the issue
- Approve December 2 minutes, and January 21

7. Adjournment

Mr. Teshara confirms the next Regular Meeting Date as tentative for Friday February 18th, beginning at 8:30 am. There being no further public business to come before the Board, Chair Teshara adjourned the meeting at 9:39 am.